

# lichting 2010

supported by  
**G-STAR RAW**

*LICHTING was founded in 2007 to bridge the gap between the academies, their graduates and the talent-hungry fashion industry, as an initiative of Amsterdam International Fashion Week, HTNK - Fashion Recruitment & Consultancy, and Premsela - Dutch Platform for Design and Fashion, in collaboration with G-Star Raw.*

PHOTOGRAPHY PETER STIGTER



**P** For the FOURTH year in a row LICHTING provides a platform for the next generation of fashion talent. The concept of LICHTING is simple: the best of 2010's graduates in one central catwalk show. 14 students in total will show their 5 strongest graduating pieces. Both design decision makers within the audience and a professional international panel of fashion connoisseurs will decide who will receive the 'G-Star Raw Talent Award' of the year 2010.

**Designers  
from left to right:**  
1. Ivo Mittelmeijer (2007)  
2. Oda Pausma (2008)  
3. Hyun Yeu (2008)

LICHTING is very proud to announce that Sander Lak - fashion designer at Balmain, Professor Louise Wilson OBE - Head of MA Fashion at Central Saint Martins College of Art and Design, Joseph Quartana - co-founder and buyer at Seven New York and Sarah Mower, leading Fashion Journalist for American Vogue and the British Fashion Council's first Ambassador for Emerging Talent, will be part of the panel.



G-Star Raw is the official supporter of LICHTING 2010. In order to motivate and stimulate the talents of the next generation. G-Star presents the G-Star Raw Talent Award of a 10.000,- euro prize and an experience trip to New York. The winner will be part of the G-Star Raw backstage team during the upcoming New York Fashion Week show on September 14, 2010. ✱

**Designers**  
**from left to right:**  
 1. **Elsien Gringhuis** (2008)  
 2. **Anneloes van Osselaer** (2008)  
 3. **Ann Boogaerts** (2009)  
 4. **Marloesebastian** (2009)

FOR MORE INFORMATION ON THE CONCEPT, THE 2010 PARTICIPANTS AND THE ARCHIVE OF PAST EDITIONS, LICHTING10.NL, AMSTERDAM-FASHIONWEEK.COM, PREMSELA.ORG, HTNK.NL, G-STAR.COM.

**Thursday 15 July,**  
**Time: 21:00, catwalk zuiveringshal west.**

